



Season Sports Programs

You can be a part of Falcon history!

Foothill Athletic Boosters is reintroducing the Season Sports Program in time to commemorate the 40th anniversary of Foothill's opening.

You can purchase a student recognition ad or business ad for the program.

Programs will be high quality 8 1/2 x 11" in black and white with color cover.

Student Recognition Ad Pricing

Size	Cost (Camera-Ready)	Cost (Design work needed)
1/4 page	\$25	\$65
1/2 page	\$50	\$90
Full	\$100	\$140

Camera Ready is correctly sized and designed.

Business Ad Pricing

Introductory year Pricing

Size	Cost (Camera-Ready)	Cost (Design work needed)
1/4 page	\$50 \$25	\$90 \$65
1/2 page	\$100 \$50	\$140 \$90
Full	\$200 \$100	\$240 \$140

FAB sponsors take an additional 20% off!

You can also earn money for your team!!!!

Your team will receive **90%** of any business ads solicited.

You may also pre-order your program. Teams earn 50% of the profit of each program sold.

Programs will be available approximately the first week of EBAL play each season.

To purchase an ad, please fill out this order form and return with payment.

Please pay attention to deadlines. These are hard deadlines based on print schedules.

After payment is received, you will be contacted on how to submit your ad.

Questions? Contact Brenda McFarlane at brendamcfarlane@att.net

Make your check payable to: Foothill Athletic Boosters.

Mail to 2843 Hopyard Rd. #204, Pleasanton 94588

Name: _____

Address: _____

Phone #: _____

email address: _____

Sport: _____

Season	Deadline
Fall	August 26, 2013
Winter	December 13, 2013
Spring	February 28, 2014

Season	Size	W/ Design work	# Programs \$7 each	Total Due
Fall	1/4 1/2 Full	yes no		
Winter	1/4 1/2 Full	yes no		
Spring	1/4 1/2 Full	yes no		

You may also purchase online at:
www.foothillfundraisers.com

Grand Total	
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